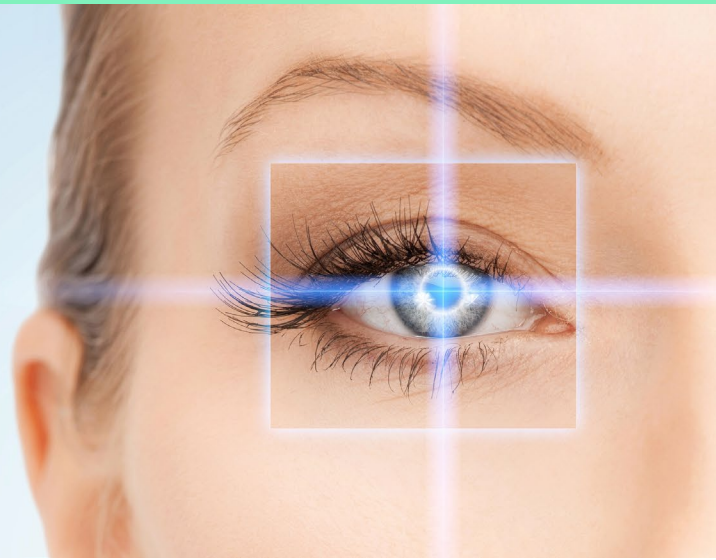


✓ No Capital Outlay
– Zero Risk

✓ Cutting-Edge,
Ophthalmic
Technology



Surgical Direct's unique cataract outsourcing service model delivers the confidence you need by providing state-of-the-art mobile cataract equipment and trained professional technicians on an as-needed basis. Get what you need, when you need it, with every case!

- Have You Thought About Doing Cataracts?
- Choice of the Latest Equipment
- No Capital Outlay
- Custom Inventory Management
- We Handle Lens Consignments
- Professional, Trained Technicians
- On-Call Service

Based on national average Medicare Reimbursement Guidelines (\$1600), the typical fee from Surgical Direct is approximately 40-50% of the total facility fee — including all equipment and supplies.* This helps ensure that your procedures are not only efficient, but profitable on day one!



Zeiss
OPMI
Lumera S7



Abbott's
Whitestar
Signature Pro



Alcon's New
Centurion
Phaco

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for a **FREE DEMO DAY!**

 **SurgicalDirect Inc**
MOBILE OPHTHALMIC EQUIPMENT SERVICES

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*Based on surgeon preferences and number of cases performed. May vary.

CATARACT SURGERY

First Class Services, Zero Risk for Hospitals!

Your Choice of the Latest Cataract Equipment

We offer the most current ophthalmic equipment, and maintain them to factory specifications. We carry a full line of ophthalmic surgical equipment from companies such as Alcon, AMO, Bausch+Lomb, Zeiss, and Lumenis while continually evaluating new ophthalmic products to provide the latest cataract equipment that physicians want!

We Handle Inventory Management and Lens Consignments

We are able to bring supplies customized to meet the specifications indicated by each individual physician. Our inventory reflects a wide variety of top of the line products including:

- A Complete Selection of Lenses (and Premium Lenses)
- High Quality Ancillary Supplies (blades, cannulas, viscoelastics, and BSS)
- Specialty Items Such As Malyugin Rings and CTRs

Professional, Trained Technicians

Our professional technicians are phaco certified and receive training in OSHA, HIPAA, blood-borne pathogens, aseptic technique, fire safety and operating room protocol, and have received extensive training from the leading cataract equipment manufacturers such as Alcon, AMO, B+L, and Zeiss. All of our technicians carry all necessary business insurance and are vendor certified at each facility.

“
Surgical Direct is always ready, willing and able to help with anything my staff needs. They provide the latest equipment our surgeons request, and their friendly, professional technicians help manage case after case during a busy day or surgeries. And best of all, it's so affordable!

— Cynthia Mueller, RN CNOR
Director Operating Room
Ste. Genevieve County Memorial Hospital



A Reliable Continuity of
Trained Ophthalmic
Technicians



The Latest Mobile
Cataract Equipment



Tremendous Scope of
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Products



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